



# Collide



Flight: Weeks of 2/13 & 2/20

Planned							Actual								
Channels/Programs	SiriusXM Talents	Ln	Daypart	13-Feb	20-Feb	Total Spots	Channels/Programs	SiriusXM Talents	Ln	Daypart	13-Feb	20-Feb	Total Spots	New - Non	Howard Live Quote
														XM Rate	TTL
<b>COMEDY</b>							<b>COMEDY</b>								
<b>HOWARD 100/101</b>							<b>HOWARD 100/101</b>								
Howard 100 LIVE READ	Howard Stern	:60	M-W 7A-11A	4	4	8	Howard 100	Brand Spots	:60	M - F 12P-12M	20	20	40	\$ 800.00	\$ 32,000.00
Howard 100 - PRERECORD	Howard Stern	:60	M - F 12P-12MID	4	4	8	Howard Stern 101	Brand Spots	:60	M-F 12PM-9P	20	20	40	\$ 300.00	\$ 12,000.00
Howard 100 WITHIN LIVE SHOW	Brand Spots	:60	M-W 7A-11A	4	4	8	<b>Raw Dog</b>	Brand Spots	:60	M-F 6A-12M	30	30	40	\$ 400.00	\$ 16,000.00
Howard 100	Brand Spots	:60	M - F 12P-12MID	25	25	50	Raw Dog/Bennington LIVE READ	Ron Bennington	:60	M-F 12P-3P	3	3	6	\$ 1,200.00	\$ 7,200.00
Howard Stern 101	Brand Spots	:60	M-F 12PM-9P	25	25	50	<b>NBA Radio</b>	Brand Spots	:60	M-F 6A-12M	40	40	80	\$ 365.00	\$ 29,200.00
<b>Raw Dog</b>	Brand Spots	:60	M-F 6A-12M	20	20	40	Programs include: Starting Line Up, Off The Dribble, NBA Today, NBA Play by Play								\$ -
Raw Dog/Bennington LIVE READ	Ron Bennington	:60	M-F 12P-3P	3	3	6	NCAA College B-BALL Play By Play				30	30	45	\$ 325.00	\$ 14,625.00
Raw Dog/Bennington PRERECORD	Ron Bennington	:60	M-F 6A-12M	5	5	10	Sirius XM FC Soccer				20	20	40	\$ 285.00	\$ 11,400.00
Programs include: The Raw Report, Comedy Cellar Show, GI Presents, Kelly Carlin Show, Come to Papa w/ Tom Papa							<b>College Sports Nation</b>	Brand Spots	:60	M-F 6A-12M	30	30	60	\$ 325.00	\$ 19,500.00
							Programs include: The First Team, Full Ride, The Playbook								\$ -
<b>SPORTS</b>							<b>SiriusXM Male 18 to 49 Rotational Spots</b>	:60	M-F 6A-12M	30	30	60	\$ 185.00	\$ 11,100.00	
<b>MAD DOG SPORTS</b>	Brand Spots	:60	M-F 6A-12M	20	20	40	<b>SiriusXM Male 18 to 49 Bonus Spots</b>							138	No Charge
Stephen A Smith Show - LIVE READ	Stephen A. Smith	:60	M-F 1P-3P	3	3	6									\$ -
Stephen A Smith Show - PRERECORD	Stephen A. Smith	:60	M-F 6A-12P	5	5	10					<b>310</b>	<b>448</b>	<b>758</b>		\$ -
Programs include: Morning Men, Mad Dog Unleashed, Dog Bites							All Talents Pending Vetting Approval								\$ 219,025.00
							Program Changes :								
<b>Bleacher Report</b>	Brand Spots	:60	M-F 6A-12M	40	40	80	1. Bleacher Report Radio ended on Sirius XM on 1/1/17								
Bleacher Report B/R Afternoon Drive LIVE READ	Ric Bucher/Nic Zoumi	:60	M-F 3P-6P	2	2	4	2. Nicole Zoulimis & Ric Bucher Show is now on MAD DOG SPORTS RADIO M-FRI 7pm								
Bleacher Report B/R Afternoon Drive PRERECORDS	Ric Bucher/Nic Zoumi	:60	M-F 3P-6P	4	4	8	3. Stephen A. Smith is now on ESPN Radio - no longer voices Live Reads - - Live Reads moved to Barstool Spots								
Programs include: B/R Morning Drive, B/R Spotlight, B/R Afternoon Drive, Content is King															
<b>ESPN</b>	Brand Spots	:60	M-F 6A-12M	20	20	40									
<b>NBA Radio</b>	Brand Spots	:60	M-F 6A-12M	100	100	200									
Programs include: Starting Line Up, Off The Dribble, NBA Today, NBA Play by Play															
<b>College Sports Nation</b>	Brand Spots	:60	M-F 6A-12M	50	50	100									
Programs include: The First Team, Full Ride, The Playbook, College Sports Today, Perfect Storm															
				<b>334</b>	<b>334</b>	<b>668</b>									
				<b>Total Investment (NET)</b>		<b>\$ 331,670</b>									

All Talents Pending Vetting Approval