

Planning Details

February																																												
Week 4							Week 3							Week 2							Week 1																							
Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su															
1/28	1/29	1/30	1/31	2/1	2/2	2/3	2/4	2/5	2/6	2/7	2/8	2/9	2/10	2/11	2/12	2/13	2/14	2/15	2/16	2/17	2/18	2/19	2/20	2/21	2/22	2/23	2/24	2/25	2/26															
Tracking Begins																																												
100% :30s														40% :30s / 60% :15s							100% :15s																							
Planned Network																																												
NBA TV	4	4	4	4	2											5	5	5	5	9	9	9	6	6	6	6				58	37	132												

:15s	:30s	TOT	15 units	:15 Unit	Vendor Net
					Historical Costs based on 15 units

Unequalized TRPs & Impressions					
A25-49		M18-49		F18-34	
TRPs	IMP	TRPs	IMP	TRPs	IMP
0.95	943	2.85	1,815	0.95	328

Adjustment per IMG

Move spots into dark week and adjust to maintain planning rate outside All Star week

Actual

February																																														
Week 4							Week 3							Week 2							Week 1																									
Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su																	
1/28	1/29	1/30	1/31	2/1	2/2	2/3	2/4	2/5	2/6	2/7	2/8	2/9	2/10	2/11	2/12	2/13	2/14	2/15	2/16	2/17	2/18	2/19	2/20	2/21	2/22	2/23	2/24	2/25	2/26																	
NBA :30	4	4	6	0	4											1	2	2													74	29	58													
NBA :15																12	6	10	0	0	0	0																								

:15s	:30s	TOT	15 units	:15 Unit	Vendor Net
					Historical Costs based on 15 units

Unequalized TRPs & Impressions					
A25-49		M18-49		F18-34	
TRPs	IMP	TRPs	IMP	TRPs	IMP
0.29	288	0.87	554	0.29	100
0.74	735	2.22	1,414	0.74	256
1.03	1,022.69	3.09	1,968.02	1.03	355.97

WIRE
TRANSFER
TO



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AGENCY MED A FUNDING PARTNERS
BILLING ATIN TO: MARC HATCH
ADDRESS PO BOX 430
WASHOUGALWA 98671USA

404-827-0763

MAKE NBA TV
PAYMENT P OBOX 32183
TO NEW YORK ,NY10087-2 183

Agency : MEDIAFUNDINGPARTNERS(22406)
Advertiser : M GLOBALLC (28882)
Order Name : NBA/1Q17 Brand
Name :
Salesperson :
Order Type :
Flight Dates : 01/30/2017 - 02/26/2017

Invoice Date
Broadcast Month
Division:
Network
Order Number

SCHEDULE				ACTUAL BROADCAST						RECONCILIATION	
1	2	3	4	5	6	7	8	9	10	11	12
SEWNG TITLE	SPOTS	USN		DATE	DAY	TIME	LEN	SEC		REV	REMARKS
DAYTIMET-F 1000A-400P	3	36687459 36687461 36687460		2/23 2/24 2/24	TH F F	1128A 1214P 1101A	15 15 15		ORCL15T02H ORCL15N04H ORCL15N02H		
DAYTIMEM-W 1000A-400P	21	36687438 36687437 36687436 36687435 36687434 36687433 36687432 36687462 36687457 36687443 36687442 36687441 36687440 36687439 36687463 36687458 36687448 36687447 36687446 36687445 36687444		2/13 2/13 2/13 2/13 2/13 2/13 2/13 2/14 2/14 2/14 2/14 2/14 2/14 2/14 2/15 2/15 2/15 2/15 2/15 2/15 2/15	M M M M M M M T T T T T T T W W W W W W W	326P 308P 1126A 1111A 1055A 1026A 1010A 310P 207P 336P 252P 221P 151P 1206P 1128A 356P 340P 308P 250P 236P 1113A	15 15 15 15 15 15 15 30 30 15 15 15 15 15 30 15 15 15 15 15 15		ORCL15D02H ORCL15D04H ORCL15D02H ORCL15D04H ORCL15D02H ORCL15D04H ORCL15D02H ORCL30D02H ORCL30D04H ORCL15D02H ORCL15D04H ORCL15D02H ORCL15D04H ORCL15D02H ORCL15D04H ORCL15D02H ORCL15D04H ORCL15D02H ORCL15D04H ORCL15D02H		
LATE N GH TT-TH 1200A-300A	3	36687521 36687522 36687523		2/23 2/23 2/23	TH TH TH	123A 208A 245A	15 15 15		ORCL15T02H ORCL15T04H ORCL15T02H		
LATE N GH TT-SU 1200A-300A	1	36687520		2/21	T	149A	15		ORCL15F02H		
LATE N GH TM-W 1200A-300A	3	36687525 36687524 36687526		2/13 2/14 2/15	M T W	1243A 257A 125A	30 15 30		ORCL30D02H ORCL15D04H ORCL30D02H		

FEDERALID# 76-0734650

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG.

Invoice No:
Invoice Date: 02/26/17
Broadcast Month: FEBRUARY 2017
Division: SPORTS
Network: NBA TV
Order No:

Agency: MEDIA FUND NG PARTNERS(22406)
Advertiser: GLOBAL LLC (28882)
Order Name:
Salesperson:
Order Type: 01/30/2017-02/26/2017
Flight Dates:



SCHEDULE				ACTUAL BROADCAST							RECONCILIATION	
1 SEWNGTITLE	2 SPOTS	3 USN	4	5 DATE	6 DAY	7 TIME	8 LEN	9 SCI	10	11 REV	12 REMARKS	
PRIMET-SU 700P-1200A	6	36687466 36687467 36687468 36687469 36687470 36687471		2/21 2/21 2/21 2/21 2/21 2/21	T T T T T T	840P 850P 923P 1115P 1126P 1144P	15 15 15 15 15 15	ORCL15F02H ORCL15304H ORCL15F02H ORCL15304H ORCL15F02H ORCL15304H				
PRIMEM 700P-1200A	6	36687500 36687501 36687496 36687497 36687498 36687499		1/30 1/30 1/30 1/30 1/30 1/30	M M M M M M	909P 1131P 742P 811P 836P 848P	30 30 30 30 30 30	ORCL30D01H ORCL30D01H ORCL30D01H ORCL30D01H ORCL30D01H ORCL30D01H				
PRIMEM-W 700P-1200A	9	36687487 36687488 36687489 36687490 36687491 36687492 36687493 36687494 36687495		2/13 2/13 2/13 2/13 2/13 2/15 2/15 2/15 2/15	M M M M M W W W W	826P 84P 857P 959P 1113P 736P 747P 748P 807P	15 15 15 15 15 15 15 15 15	ORCL15D04H ORCL15D02H ORCL15D04H ORCL15D02H ORCL15D04H ORCL15D02H ORCL15D04H ORCL15D02H ORCL15D04H				
SCHEDULED AMOUNT			36,770.00	ACTUAL GROSS BILLING				TOTAL RECONCILIATION		CREDITS AND DEBITS HERE ARE REFLECTED		
				AGENCY COMMISSION								
				NET DUE								

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