

Planning Details

February																													
Week 4							Week 3							Week 2							Week 1								
Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su
1/28	1/29	1/30	1/31	2/1	2/2	2/3	2/4	2/5	2/6	2/7	2/8	2/9	2/10	2/11	2/12	2/13	2/14	2/15	2/16	2/17	2/18	2/19	2/20	2/21	2/22	2/23	2/24	2/25	2/26
Tracking Begins																													
100% :30s							40% :30s / 60% :15s							100% :15s							:15s	:30s	TOT						
Planned Network																													
History																													

Unequalized TRPs & Impressions					
A25-49		M18-49		F18-34	
TRPs	IMP	TRPs	IMP	TRPs	IMP
6.24	6,196	7.80	4,968	3.12	1,078

Adjustment per IMG

Actual

February																													
Week 4							Week 3							Week 2							Week 1								
Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su
1/28	1/29	1/30	1/31	2/1	2/2	2/3	2/4	2/5	2/6	2/7	2/8	2/9	2/10	2/11	2/12	2/13	2/14	2/15	2/16	2/17	2/18	2/19	2/20	2/21	2/22	2/23	2/24	2/25	2/26
History :30																													
History Mirror																													
History :15																													

:15s	:30s	TOT	15 units	:15 Unit	Vendor Net	Unequalized TRPs & Impressions					
Historical Costs based on 15 units						A25-49		M18-49		F18-34	
TRPs	IMP	TRPs	IMP	TRPs	IMP	TRPs	IMP	TRPs	IMP	TRPs	IMP
15	30	\$ 2,500.00	\$ 75,000.00	2.40	2,383	3.00	1,911	1.20	415		
1	2	\$ -	\$ -	0.00	0	0.00	0	0.00	0		
26	26	\$ 2,500.00	\$ 65,000.00	4.16	4,130	5.20	3,312	2.08	719		
140,000.00						6.56	6,513.42	8.20	5,222.58	3.28	1,133.57



Remit to:
 The History Channel
 P.O. Box 18546 Newark,
 NJ 07191-8546

A&E Television Networks
 235 East 45th Street, New York, NY 10017 (212) 210-1400

SALES OFFICE	SALESPERSON
Direct Response	
ADVERTISER	DEAL
IM Global	Collide

Net due 30 days

Brand: Collide

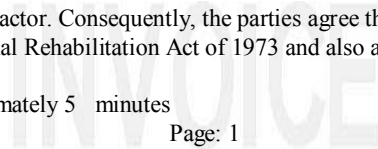
Media Funding Partners
 420 South Detroit Street
 Los Angeles, CA 90036
 Attn: Accounts Payable

Schedule								Actual Airings						
M	T	W	T	F	S	S	Selling Title	USN	Date Aired	Day	Time	Length	Copy Number	R
					X		DRT - Weekend PM Sat/Sun 12p-8p	091838401	01/28	SAT	01:35:07 PM	30	ORCL30D02H	
					X		DRT - Weekend PM Sat/Sun 12p-8p	091838402	01/28	SAT	03:15:54 PM	30	ORCL30D01H	
					X		DRT - Weekend PM Sat/Sun 12p-8p	091838404	01/29	SUN	01:13:30 PM	30	ORCL30D02H	
					X		DRT - Weekend PM Sat/Sun 12p-8p	091838403	01/29	SUN	03:40:48 PM	30	ORCL30D01H	

Total Commercials	Total Billboards	Misc. Adjustments	Actual Gross Billing	Agency Commission	Net Due
4	0	0.00			

* A&E Television Networks is an equal employment opportunity employer and is a federal contractor. Consequently, the parties agree that, to the extent applicable, the Vietnam Era Veterans Readjustment Assistance Act of 1974 and Section 503 of the Vocational Rehabilitation Act of 1973 and also agree that these laws are

* We warrant that all air times are reported according to the official program log, within approximately 5 minutes





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M	T	W	T	F	S	S	Selling Title	USN	Date Aired	Day	Time	Length	Copy Number	R
	X						DRT - Daytime Mon-Fri 8a-4p	091838394	01/31	TUE	01:15:51 PM	30	ORCL30D02H	
		X					DRT - Daytime Mon-Fri 8a-4p	091838395	02/01	WED	03:12:21 PM	30	ORCL30D02H	
X							DRT - Daytime Mon-Fri 8a-4p	091838414	02/13	MON	02:52:36 PM	30	ORCL30D02H	
	X						DRT - Daytime Mon-Fri 8a-4p	091838415	02/14	TUE	02:24:08 PM	30	ORCL30D02H	
X							DRT - Prime Access Mon-Fri 4-8p	091838398	01/30	MON	05:37:01 PM	30	ORCL30D02H	
	X						DRT - Prime Access Mon-Fri 4-8p	091838399	01/31	TUE	04:24:36 PM	30	ORCL30D04H	
		X					DRT - Prime Access Mon-Fri 4-8p	091838400	02/01	WED	04:12:48 PM	30	ORCL30D04H	
			X				DRT - Prime Access Mon-Fri 4-8p	091963010	02/09	THU	05:36:25 PM	30	ORCL30D02H	
			X				DRT - Prime Access Mon-Fri 4-8p	091963009	02/09	THU	07:31:36 PM	30	ORCL30D04H	
X							DRT - Prime Access Mon-Fri 4-8p	091838417	02/13	MON	06:52:44 PM	30	ORCL30D04H	
	X						DRT - Prime Access Mon-Fri 4-8p	091838418	02/14	TUE	05:41:48 PM	30	ORCL30D04H	
		X					DRT - Primetime Mon-Sun 8pm-12am	091963012	02/08	WED	09:03:47 PM	30	ORCL30D02H	
		X					DRT - Primetime Mon-Sun 8pm-12am	091963020	02/08	WED	01:04:47 AM	30	ORCL30D02H	
		X					DRT - Primetime Mon-Sun 8pm-12am	091963011	02/08	WED	09:51:13 PM	30	ORCL30D04H	
		X					DRT - Primetime Mon-Sun 8pm-12am	091963019	02/08	WED	01:52:13 AM	30	ORCL30D04H	

Total Commercials	Total Billboards	Misc. Adjustments	Actual Gross Billing	Agency Commission	Net Due
13	0				

* A&E Television Networks is an equal employment opportunity employer and is a federal contractor. Consequently, the parties agree that, to the extent applicable, the Vietnam Era Veterans Readjustment Assistance Act of 1974 and Section 503 of the Vocational Rehabilitation Act of 1973 and also agree that these laws are

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					X		DRT - Weekend PM Sat/Sun 12p-8p	091838401	01/28	SAT	01:35:07 PM	30	ORCL30D02H	
					X		DRT - Weekend PM Sat/Sun 12p-8p	091838402	01/28	SAT	03:15:54 PM	30	ORCL30D01H	
					X		DRT - Weekend PM Sat/Sun 12p-8p	091838404	01/29	SUN	01:13:30 PM	30	ORCL30D02H	
					X		DRT - Weekend PM Sat/Sun 12p-8p	091838403	01/29	SUN	03:40:48 PM	30	ORCL30D01H	

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		X					DRT - Daytime Mon-Fri 8a-4p	091838395	02/01	WED	03:12:21 PM	30	ORCL30D02H	
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	X						DRT - Daytime Mon-Fri 8a-4p	091838415	02/14	TUE	02:24:08 PM	30	ORCL30D02H	
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		X					DRT - Prime Access Mon-Fri 4-8p	091838400	02/01	WED	04:12:48 PM	30	ORCL30D04H	
			X				DRT - Prime Access Mon-Fri 4-8p	091963010	02/09	THU	05:36:25 PM	30	ORCL30D02H	
			X				DRT - Prime Access Mon-Fri 4-8p	091963009	02/09	THU	07:31:36 PM	30	ORCL30D04H	
X							DRT - Prime Access Mon-Fri 4-8p	091838417	02/13	MON	06:52:44 PM	30	ORCL30D04H	
	X						DRT - Prime Access Mon-Fri 4-8p	091838418	02/14	TUE	05:41:48 PM	30	ORCL30D04H	
		X					DRT - Primetime Mon-Sun 8pm-12am	091963012	02/08	WED	09:03:47 PM	30	ORCL30D02H	
		X					DRT - Primetime Mon-Sun 8pm-12am	091963020	02/08	WED	01:04:47 AM	30	ORCL30D02H	
		X					DRT - Primetime Mon-Sun 8pm-12am	091963011	02/08	WED	09:51:13 PM	30	ORCL30D04H	
		X					DRT - Primetime Mon-Sun 8pm-12am	091963019	02/08	WED	01:52:13 AM	30	ORCL30D04H	

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13	0				

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		X					DRT - Daytime Mon-Fri 8a-4p	091836941	02/15	WED	02:53:39 PM	15	ORCL15D01H	
			X				DRT - Daytime Mon-Fri 8a-4p	091836942	02/16	THU	02:43:12 PM	15	ORCL15D01H	
				X			DRT - Daytime Mon-Fri 8a-4p	091836943	02/17	FRI	01:08:16 PM	15	ORCL15D01H	
				X			DRT - Daytime Mon-Fri 8a-4p	091836944	02/24	FRI	12:52:03 PM	15	ORCL15F01H	
	X						DRT - Prime Access Mon-Fri 4-8p	091836945	02/15	WED	06:13:12 PM	15	ORCL15D01H	
		X					DRT - Prime Access Mon-Fri 4-8p	091836946	02/16	THU	04:23:33 PM	15	ORCL15D01H	
				X			DRT - Prime Access Mon-Fri 4-8p	091836947	02/17	FRI	04:32:39 PM	15	ORCL15D01H	
X							DRT - Prime Access Mon-Fri 4-8p	091836949	02/20	MON	05:52:10 PM	15	ORCL15F01H	
X							DRT - Prime Access Mon-Fri 4-8p	091836948	02/20	MON	06:52:50 PM	15	ORCL15F01H	
				X			DRT - Prime Access Mon-Fri 4-8p	091836950	02/24	FRI	04:52:28 PM	15	ORCL15F01H	
				X			DRT - Prime Access Mon-Fri 4-8p	091836951	02/24	FRI	05:23:27 PM	15	ORCL15F01H	
	X						DRT - Primetime Mon-Sun 8pm-12am	091836952	02/21	TUE	08:21:35 PM	15	ORCL15F01H	
	X						DRT - Primetime Mon-Sun 8pm-12am	091838270	02/21	TUE	12:24:25 AM	15	ORCL15F01H	
		X					DRT - Primetime Mon-Sun 8pm-12am	091836953	02/22	WED	09:09:43 PM	15	ORCL15F01H	
		X					DRT - Primetime Mon-Sun 8pm-12am	091838271	02/22	WED	03:05:20 AM	15	ORCL15F01H	
			X				DRT - Primetime Mon-Sun 8pm-12am	091836954	02/23	THU	09:26:31 PM	15	ORCL15F01H	
			X				DRT - Primetime Mon-Sun 8pm-12am	091838272	02/23	THU	01:29:36 AM	15	ORCL15F01H	
					X		DRT - Weekend PM Sat/Sun 12p-8p	091838262	02/18	SAT	01:21:34 PM	15	ORCL15D01H	
					X		DRT - Weekend PM Sat/Sun 12p-8p	091838263	02/18	SAT	01:54:13 PM	15	ORCL15D01H	
						X	DRT - Weekend PM Sat/Sun 12p-8p	091838260	02/19	SUN	02:45:07 PM	15	ORCL15D01H	

INVOICE

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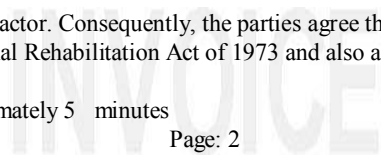


					X	DRT - Weekend PM Sat/Sun 12p-8p	091838261	02/19	SUN	05:42:36 PM	15	ORCL15D01H	
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Total Commercials	Total Billboards	Misc. Adjustments	Actual Gross Billing	Agency Commission	Net Due
18	0				

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X							DRT - Primetime Mon-Sun 8pm-12am	091841277	01/30	MON	10:49:24 PM	30	ORCL30D02H	
X							DRT - Primetime Mon-Sun 8pm-12am	091842816	01/30	MON	02:50:44 AM	30	ORCL30D02H	
	X						DRT - Primetime Mon-Sun 8pm-12am	091841278	01/31	TUE	09:12:34 PM	30	ORCL30D02H	
	X						DRT - Primetime Mon-Sun 8pm-12am	091842817	01/31	TUE	01:15:34 AM	30	ORCL30D02H	
X							DRT - Primetime Mon-Sun 8pm-12am	091841280	02/13	MON	09:46:20 PM	30	ORCL30D02H	
X							DRT - Primetime Mon-Sun 8pm-12am	091842819	02/13	MON	01:49:20 AM	30	ORCL30D02H	
	X						DRT - Primetime Mon-Sun 8pm-12am	091841283	02/14	TUE	09:13:48 PM	30	ORCL30D04H	
	X						DRT - Primetime Mon-Sun 8pm-12am	091842822	02/14	TUE	01:16:48 AM	30	ORCL30D04H	
	X						DRT - Primetime Mon-Sun 8pm-12am	091841282	02/14	TUE	11:48:05 PM	30	ORCL30D02H	
	X						DRT - Primetime Mon-Sun 8pm-12am	091842821	02/14	TUE	03:47:40 AM	30	ORCL30D02H	

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5	0				

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