

Planning Details

February																																																																			
Week 4							Week 3							Week 2							Week 1																																														
Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su																																						
1/28	1/29	1/30	1/31	2/1	2/2	2/3	2/4	2/5	2/6	2/7	2/8	2/9	2/10	2/11	2/12	2/13	2/14	2/15	2/16	2/17	2/18	2/19	2/20	2/21	2/22	2/23	2/24	2/25	2/26																																						
Tracking Begins																																																																			
100% :30s														40% :30s / 60% :15s														100% :15s																																							
																												:15s	:30s	TOT																																					
																												15 units		:15 Unit		Vendor Net																																			
																												Historical Costs based on 15 units																																							
																												51	33	117	\$ 1,050.00	\$ 122,850.00																																			
																												Unequivalized TRPs & Impressions																																							
																												A25-49		M18-49		F18-34																																			
																												TRPs		IMP		TRPs		IMP		TRPs		IMP																													
																												10.92	10.842	20.16	12.840	5.04	1.742																																		

Planned

Network

FS1

Adjustment per IMG

Poor availability -- move non available to ESPN Budget / NtworK Sports / Hispanic

Fox nets not clearing in final 2 weeks --- Replace with CW buy

Actual

February																																																																			
Week 4							Week 3							Week 2							Week 1																																														
Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su																																						
1/28	1/29	1/30	1/31	2/1	2/2	2/3	2/4	2/5	2/6	2/7	2/8	2/9	2/10	2/11	2/12	2/13	2/14	2/15	2/16	2/17	2/18	2/19	2/20	2/21	2/22	2/23	2/24	2/25	2/26																																						
																												Historical Costs based on 15 units																																							
																												16	32	\$ 1,050.00	\$ 33,600.00																																				
																												12	12	\$ 1,050.00	\$ 12,600.00																																				
																												46,200.00																																							
																												3.64		3,614		6.72		4,280		1.68		581																													



Invoice / Affidavit of Performance

Invoice

Printed

Agency Billing Address: MEDIA FUNDING PARTNERS INC. 420 SOUTH DETROIT STREET LOS ANGELES, CA 30036	Broadcast Month: January 2017 Invoice Number: Invoice Date: 01/29/2017 Revision: Revision Date: Billing Instr.: Standard Broadcast, Consolidated	Make Payment to: Fox Cable Networks PO Box 55652 Los Angeles, CA 90074
Advertiser: IM GLOBAL	Deal #: Sched Start: 01/23/2017 End: 02/26/2017 Contract: IM Global/Collide Movie/1Q17	Office/City: Team: New York
Product: Collide Movie	Package Code: Client Est. Code: Product Code: Agency Adv. Code:	Account Executive:

Airing Network: Fox Sports 1

Times are: Eastern

Buy #	Selling Title	Ordered:		Actual Broadcast Airing:							S Ser#	ISCI / Prod # Desc
		Type	Units	Unit Rate:	Date	Day	Time	Len	MG			
1	DR - WEEKEND ROS	PD	7		01/28/2017	Sat	06:14:32 AM	:00:30		51175095	ORCL30D02H Things We Do/Female/Cas	
					01/28/2017	Sat	10:58:48 AM	:00:30		51175097	ORCL30D01H Things We Do-Cast w Tivo	
					01/28/2017	Sat	06:19:27 PM	:00:30		51175098	ORCL30D02H Things We Do/Female/Cas	
					01/28/2017	Sat	07:13:05 PM	:00:30		51175096	ORCL30D01H Things We Do-Cast w Tivo	
					01/29/2017	Sun	08:06:38 AM	:00:30		51175102	ORCL30D02H Things We Do/Female/Cas	
					01/29/2017	Sun	09:58:27 AM	:00:30		51175101	ORCL30D01H Things We Do-Cast w Tivo	

Wire to: Bank of America 1000 West 33rd St NY Acct# 12330-27833 ABA# 0260-0959-3 Swift Code BofAUS3N. Questions can be sent to FCN.Billing@fox.com.

Agency is acting as an agent on behalf of its advertiser client, a disclosed principal, either named on this form or otherwise identified to media company. Agency will only be liable for the cost of advertising purchased and other obligations to media company to the extent Agency has been paid by the advertiser for any such amount payable to the media company. For amounts not paid to Agency, advertiser remains liable to media company to the extent media company has not collected from Agency any amounts owed to media company on behalf of advertiser. Any modifications to this provision are of no force or effect. This provision supersedes any contrary language contained in any previous agreements or writings.

Agency: MEDIA FUNDING PARTNERS INC.
 Advertiser: IM GLOBAL
 Product: Collide Movie
 Sales Office: Team:

Invoice / Affidavit of Performance

Airing Network: Fox Sports 1

Eastern

<u>Buy #</u> <u>Selling Title</u>		<u>Ordered:</u>		<u>Actual Broadcast Airing:</u>							
<u>Buy #</u>	<u>Selling Title</u>	<u>Type</u>	<u>Units</u>	<u>Unit Rate:</u>	<u>Date</u>	<u>Day</u>	<u>Time</u>	<u>Len</u>	<u>MG</u>	<u>S Ser#</u>	<u>ISCI / Prod # Desc</u>
1	DR - WEEKENDROS	PD	7		01/29/2017	Sun	04:39:51 PM	:00:30		51175099	ORCL30D02H Things We Do/Female/Cast

Totals for Invoice:

Actual Gross Billing:	
Agency Commission:	
Net Due:	

Terms:

Date Due: 02/28/2017

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Invoice / Affidavit of Performance

Invoice

Printed

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Advertiser: IM GLOBAL	Deal #: Sched Start: 01/23/2017 End: 02/26/2017 Contract:	Office/City: Team:New York
Product: Collide Movie	Package Code: Client Est. Code: Product Code: Agency Adv. Code:	Account Executive:

Airing Network: Fox Sports 1

Times are: Eastern

Buy #	Selling Title	Ordered:		:	Actual Broadcast Airing:							S Ser#	ISCI / Prod # Desc
		Type	Units		Date	Day	Time	Len	MG				
2	DR - FRINGE ROS	PD	2	01/30/2017	Mon	04:47:56 PM	:00:30		51175107	ORCL30D01H Things We Do-Cast w Tivo			
				02/01/2017	Wed	04:39:12 PM	:00:30		51175109	ORCL30D02H Things We Do/Female/Cas			
3	DR - PRIME ROS	PD	2	01/30/2017	Mon	07:47:06 PM	:00:30		51175120	ORCL30D02H Things We Do/Female/Cas			
				02/01/2017	Wed	11:55:44 PM	:00:30		51175124	ORCL30D04H Roll Call			
4	DR - LATENIGHT ROS	PD	2	01/30/2017	Mon	12:41:18 AM	:00:30		51175128	ORCL30D01H Things We Do-Cast w Tivo			
				01/31/2017	Tue	12:25:26 AM	:00:30		51175129	ORCL30D02H Things We Do/Female/Cas			
5	DR - PRIME ROS	PD	3	02/09/2017	Thu	09:28:54 PM	:00:30		51383066	ORCL30D04H Roll Call			
				02/09/2017	Thu	08:43:39 PM	:00:30		51383068	ORCL30D02H Things We Do/Female/Cas			
				02/09/2017	Thu	11:01:41 PM	:00:30		51383067	ORCL30D02H Things We Do/Female/Cas			
6	DR - PRIME ROS	PD	5	02/19/2017	Sun	08:19:46 PM	:00:15		51383078	ORCL15D04H :15 TV Spot 4 The Money			
				02/19/2017	Sun	07:17:17 PM	:00:15		51383076	ORCL15D02H :15 TV Spot 2 Risk 15			
				02/19/2017	Sun	10:45:07 PM	:00:15		51383077	ORCL15D04H :15 TV Spot 4 The Money			
				02/19/2017	Sun	11:57:29 PM	:00:15		51383075	ORCL15D02H :15 TV Spot 2 Risk 15			
				02/19/2017	Sun	10:58:48 PM	:00:15		51383073	ORCL15D02H :15 TV Spot 2 Risk 15			

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 Advertiser: IM GLOBAL
 Product: Collide Movie
 Sales Office: Team:

Invoice / Affidavit of Performance

Airing Network: Fox Sports 1

Times are: Eastern

<u>Ordered:</u>				<u>Actual Broadcast Airing:</u>						
<u>Buy #</u>	<u>Selling Title</u>	<u>Type</u>	<u>Units</u>	<u>Date</u>	<u>Day</u>	<u>Time</u>	<u>Len</u>	<u>MG</u>	<u>S Ser#</u>	<u>ISCI / Prod # Desc</u>
7	DR - FRINGE ROS	PD	1	02/16/2017	Thu	05:41:20 PM	:00:15		51383079	ORCL15D04H :15 TV Spot 4 The Money
8	DR - PRIME ROS	PD	1	02/14/2017	Tue	07:42:05 PM	:00:15		51383082	ORCL15D02H :15 TV Spot 2 Risk 15
10	DR - FRINGE ROS	PD	1	02/22/2017	Wed	04:49:50 PM	:00:15		51383099	ORCL15D02H :15 TV Spot 2 Risk 15
11	DR - PRIME ROS	PD	2	02/20/2017	Mon	09:49:42 PM	:00:15		51383102	ORCL15D04H :15 TV Spot 4 The Money
				02/20/2017	Mon	10:38:46 PM	:00:15		51383100	ORCL15D02H :15 TV Spot 2 Risk 15
12	DR - LATENIGHT ROS	PD	1	02/20/2017	Mon	12:15:34 AM	:00:15		51383110	ORCL15D04H :15 TV Spot 4 The Money
13	DR - TOTAL DAY ROS	NC	1	02/23/2017	Thu	05:36:22 PM	:00:15		51636432	ORCL15T04H The Money Countdown 15

Totals for Invoice:

Actual Gross Billing:	
Agency Commission:	
Net Due:	

Terms:

Date Due: 03/28/2017

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