

Planning Details

		February																																	
		Week 4							Week 3							Week 2							Week 1												
		Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su				
		1/28	1/29	1/30	1/31	2/1	2/2	2/3	2/4	2/5	2/6	2/7	2/8	2/9	2/10	2/11	2/12	2/13	2/14	2/15	2/16	2/17	2/18	2/19	2/20	2/21	2/22	2/23	2/24	2/25	2/26				
		Tracking Begins																																	
		100% :30s							40% :30s / 60% :15s							100% :15s																			
																														:15s	:30s	TOT			
																														15 units	:15 Unit	Vendor Net			
																																Historical Costs based on 15 units			
Planned Network		4	4	4	4	2											5	5	5	5	5	5	5	6	6	6	6	6							
BET																																			

Unequalized TRPs & Impressions					
A25-49		M18-49		F18-34	
TRPs	IMP	TRPs	IMP	TRPs	IMP
9.96	9,889	7.47	4,758	10.79	3,729

Adjustment per IMG

Move spots into dark week

Actual

		February																																	
		Week 4							Week 3							Week 2							Week 1												
		Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su				
		1/28	1/29	1/30	1/31	2/1	2/2	2/3	2/4	2/5	2/6	2/7	2/8	2/9	2/10	2/11	2/12	2/13	2/14	2/15	2/16	2/17	2/18	2/19	2/20	2/21	2/22	2/23	2/24	2/25	2/26				
		Tracking Begins																																	
		100% :30							60% :30 / 40% :15							100% :15																			
																														:15s	:30s	TOT			
																														15 units	:15 Unit	Vendor Net			
																																Historical Costs based on 15 units			
BET :30		3	3	3	4	1											6	1	1	4	4														
BET :15																																			

Unequalized TRPs & Impressions					
A25-49		M18-49		F18-34	
TRPs	IMP	TRPs	IMP	TRPs	IMP
3.600	3,574	2.7	1,720	3.9	1,348
3.720	3,693.6	2.8	1,777	4.0	1,393
7.32	7,268.03	5.49	3,496.58	7.93	2,740.61



Remit Address:
BET
 Ad Sales P.O. Box 13683
 Newark, NJ 07188-0683
 Main: (202) 608-2000
 Billing:

INVOICE

Advertiser	IMGLOBAL
Product	Collide Movie
Estimate Number	

Invoice #	BT170
Invoice Date	02/26/17
Invoice Month	February
Invoice Period	01/30/17

Property	BET
Account Executive	
Sales Office	NYC BET Networks
Sales Region	New York

Order #	
Alt Order #	
Order Flight	01/23/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Mail Vendor

Agency Code	
Advertiser Code	
Product 1/2	
Package Code	
Agency Ref	
Advertiser Ref	

Billing Address:

MEDIA FUNDING PARTNERS INC/BILLING
 Attention: MARC HATCH
 P.O BOX 430
 WASHOUGAL, WA 98671

BT

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation
10	BT	PRIME	M-F 8p-11p/Sa-Su 6p-11p	M	01/30/17	:00				
6	BT	DAYTIME 1	M-F 8a-1p	M	01/30/17	:30	10:37 AM	ORCL30D01		
7	BT	EARLY FRINGE	M-F 3p-6p	M	01/30/17	:30	4:12 PM	ORCL30D02		
8	BT	EVENING	M-F 6p-8p	M	01/30/17	:30	6:38 PM	ORCL30D01		
6	BT	DAYTIME 1	M-F 8a-1p	Tu	01/31/17	:30	12:06 PM	ORCL30D02		
7	BT	EARLY FRINGE	M-F 3p-6p	Tu	01/31/17	:30	3:05 PM	ORCL30D03		
8	BT	EVENING	M-F 6p-8p	Tu	01/31/17	:30	6:51 PM	ORCL30D02		
10	BT	PRIME	M-F 8p-11p/Sa-Su 6p-11p	Tu	01/31/17	:30	9:49 PM	ORCL30D03		
10	BT	PRIME	M-F 8p-11p/Sa-Su 6p-11p	W	02/01/17	:00				
8	BT	EVENING	M-F 6p-8p	W	02/01/17	:30	6:36 PM	ORCL30D02		
15	BT	PRIME	M-F 8p-11p/Sa-Su 6p-11p	F	02/10/17	:00				
15	BT	PRIME	M-F 8p-11p/Sa-Su 6p-11p	F	02/10/17	:00				
15	BT	PRIME	M-F 8p-11p/Sa-Su 6p-11p	F	02/10/17	:00				
15	BT	PRIME	M-F 8p-11p/Sa-Su 6p-11p	F	02/10/17	:00				
16	BT	PRIME	M-F 8p-11p/Sa-Su 6p-11p mkg	F	02/10/17	:30	8:09 PM	ORCL30D03		
17	BT	PRIME	M-F 8p-11p/Sa-Su 6p-11p	F	02/10/17	:30	8:32 PM	ORCL30D02		
16	BT	PRIME	M-F 8p-11p/Sa-Su 6p-11p mkg	F	02/10/17	:30	9:12 PM	ORCL30D03		
16	BT	PRIME	M-F 8p-11p/Sa-Su 6p-11p mkg	F	02/10/17	:30	9:43 PM	ORCL30D02		
16	BT	PRIME	M-F 8p-11p/Sa-Su 6p-11p mkg	F	02/10/17	:30	10:07 PM	ORCL30D03		
17	BT	PRIME	M-F 8p-11p/Sa-Su 6p-11p	F	02/10/17	:30	10:48 PM	ORCL30D02		
17	BT	PRIME	M-F 8p-11p/Sa-Su 6p-11p	Sa	02/11/17	:30	8:55 PM	ORCL30D03		
17	BT	PRIME	M-F 8p-11p/Sa-Su 6p-11p	Su	02/12/17	:30	8:30 PM	ORCL30D02		
6	BT	DAYTIME 1	M-F 8a-1p	M	02/13/17	:30	9:01 AM	ORCL30D03		
7	BT	EARLY FRINGE	M-F 3p-6p	M	02/13/17	:30	5:40 PM	ORCL30D02		
8	BT	EVENING	M-F 6p-8p	M	02/13/17	:30	7:28 PM	ORCL30D03		
14	BT	LATENIGHT 1	M-Su 11p-12a/M-Sa 12a-1a	M	02/13/17	:30	11:04 PM	ORCL30D02		
6	BT	DAYTIME 1	M-F 8a-1p	Tu	02/14/17	:30	9:21 AM	ORCL30D03		
7	BT	EARLY FRINGE	M-F 3p-6p	Tu	02/14/17	:30	3:31 PM	ORCL30D02		

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Remit Address:
BET
 Ad Sales P.O. Box 13683
 Newark, NJ 07188-0683
 Main: (202) 608-2000
 Billing:

INVOICE

Advertiser	IMGLOBAL
Product	Collide Movie
Estimate Number	

Invoice #	BT170
Invoice Date	02/26/17
Invoice Month	February
Invoice Period	01/30/17

Billing Address:

MEDIA FUNDING PARTNERS INC/BILLING
 Attention: MARC HATCH
 P.O BOX 430
 WASHOUGAL, WA 98671

Property	BET
Account Executive	
Sales Office	NYC BET Networks
Sales Region	New York

Alt Order #	
Deal #	
Order Flight	01/23/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Mail Vendor

Agency Code	
Advertiser Code	
Product 1/2	
Package Code	
Agency Ref	
Advertiser Ref	

BT

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation
8	BT	EVENING	M-F 6p-8p	Tu	02/14/17	:30	7:32 PM	ORCL30D03		
14	BT	LATENIGHT 1	M-Su 11p-12a/M-Sa 12a-1a	Tu	02/14/17	:30	12:31 AM	ORCL30D02		
7	BT	EARLY FRINGE	M-F 3p-6p	W	02/15/17	:00				
6	BT	DAYTIME 1	M-F 8a-1p	W	02/15/17	:00				
3	BT	EVENING	M-F 6p-8p	W	02/15/17	:15	6:55 PM	ORCL15D02		
5	BT	LATENIGHT 1	M-Su 11p-12a/M-Sa 12a-1a	W	02/15/17	:15	12:05 AM	ORCL15D04		
7	BT	EARLY FRINGE	M-F 3p-6p	Th	02/16/17	:00				
3	BT	EVENING	M-F 6p-8p	Th	02/16/17	:15	6:03 PM	ORCL15D02		
5	BT	LATENIGHT 1	M-Su 11p-12a/M-Sa 12a-1a	Th	02/16/17	:15	12:50 AM	ORCL15D04		
3	BT	EVENING	M-F 6p-8p	F	02/17/17	:00				
7	BT	EARLY FRINGE	M-F 3p-6p	F	02/17/17	:00				
5	BT	LATENIGHT 1	M-Su 11p-12a/M-Sa 12a-1a	F	02/17/17	:15	12:18 AM	ORCL15D02		
13	BT	SATURDAY DAY	Sa 8a-6p	Sa	02/18/17	:15	8:04 AM	ORCL15D04		
13	BT	SATURDAY DAY	Sa 8a-6p	Sa	02/18/17	:15	11:20 AM	ORCL15D02		
13	BT	SATURDAY DAY	Sa 8a-6p	Sa	02/18/17	:15	12:50 PM	ORCL15D04		
13	BT	SATURDAY DAY	Sa 8a-6p	Sa	02/18/17	:15	1:33 PM	ORCL15D02		
13	BT	SATURDAY DAY	Sa 8a-6p	Sa	02/18/17	:15	2:05 PM	ORCL15D04		
13	BT	SATURDAY DAY	Sa 8a-6p	Sa	02/18/17	:15	2:27 PM	ORCL15D02		
11	BT	SUNDAY AFTERNOON	Su 12p-6p	Su	02/19/17	:00				
11	BT	SUNDAY AFTERNOON	Su 12p-6p	Su	02/19/17	:00				
11	BT	SUNDAY AFTERNOON	Su 12p-6p	Su	02/19/17	:00				
11	BT	SUNDAY AFTERNOON	Su 12p-6p	Su	02/19/17	:00				
11	BT	SUNDAY AFTERNOON	Su 12p-6p	Su	02/19/17	:00				
2	BT	EARLY FRINGE	M-F 3p-6p	M	02/20/17	:00				
3	BT	EVENING	M-F 6p-8p	M	02/20/17	:00				
1	BT	DAYTIME 1	M-F 8a-1p	M	02/20/17	:15	9:45 AM	ORCL15D04		
5	BT	LATENIGHT 1	M-Su 11p-12a/M-Sa 12a-1a	M	02/20/17	:15	1:05 AM	ORCL15D02		
1	BT	DAYTIME 1	M-F 8a-1p	Tu	02/21/17	:15	11:04 AM	ORCL15D04		
2	BT	EARLY FRINGE	M-F 3p-6p	Tu	02/21/17	:15	4:51 PM	ORCL15D02		
3	BT	EVENING	M-F 6p-8p	Tu	02/21/17	:15	7:47 PM	ORCL15D04		
5	BT	LATENIGHT 1	M-Su 11p-12a/M-Sa 12a-1a	Tu	02/21/17	:15	12:35 AM	ORCL15D02		

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Newark, NJ 07188-0683
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MEDIA FUNDING PARTNERS INC/BILLING
Attention: MARC HATCH
P.O BOX 430
WASHOUGAL, WA 98671

INVOICE

Advertiser	IMGLOBAL
Product	Collide Movie
Estimate Number	

Invoice #	BT170
Invoice Date	02/26/17
Invoice Month	Febru
Invoice Period	01/30/17

Property	BET
Account Executive	
Sales Office	NYC BET Networks
Sales Region	New York

Order #	
Alt Order #	
Deal #	
Order Flight	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Mail Vendor

Agency Code	
Advertiser Code	
Product 1/2	
Package Code	
Agency Ref	
Advertiser Ref	

BT

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation
1	BT	DAYTIME 1	M-F 8a-1p	W	02/22/17	:15	8:18 AM	ORCL15F02		
2	BT	EARLY FRINGE	M-F 3p-6p	W	02/22/17	:15	3:51 PM	ORCL15204		
3	BT	EVENING	M-F 6p-8p	W	02/22/17	:15	6:25 PM	ORCL15F02		
5	BT	LATENIGHT 1	M-Su 11p-12a/M-Sa 12a-1a	W	02/22/17	:15	12:42 AM	ORCL15204		
1	BT	DAYTIME 1	M-F 8a-1p	Th	02/23/17	:15	8:40 AM	ORCL15T02		
2	BT	EARLY FRINGE	M-F 3p-6p	Th	02/23/17	:15	4:16 PM	ORCL15T04		
3	BT	EVENING	M-F 6p-8p	Th	02/23/17	:15	6:24 PM	ORCL15T02		
5	BT	LATENIGHT 1	M-Su 11p-12a/M-Sa 12a-1a	Th	02/23/17	:15	11:46 PM	ORCL15T04		
2	BT	EARLY FRINGE	M-F 3p-6p	F	02/24/17	:15	3:40 PM	ORCL15N02		
2	BT	EARLY FRINGE	M-F 3p-6p	F	02/24/17	:15	4:00 PM	ORCL15N04		
2	BT	EARLY FRINGE	M-F 3p-6p	F	02/24/17	:15	4:42 PM	ORCL15N02		
2	BT	EARLY FRINGE	M-F 3p-6p	F	02/24/17	:15	5:08 PM	ORCL15N04		
2	BT	EARLY FRINGE	M-F 3p-6p	F	02/24/17	:15	5:34 PM	ORCL15N02		
3	BT	EVENING	M-F 6p-8p	F	02/24/17	:15	7:38 PM	ORCL15N04		

Total Spots **55**

Gross Total

Agency Commission

Net Amount Due

NET 30 DAYS

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