

Planning Details

February																													
Week 4							Week 3							Week 2							Week 1								
Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su
1/28	1/29	1/30	1/31	2/1	2/2	2/3	2/4	2/5	2/6	2/7	2/8	2/9	2/10	2/11	2/12	2/13	2/14	2/15	2/16	2/17	2/18	2/19	2/20	2/21	2/22	2/23	2/24	2/25	2/26

Tracking Begins

**Planned**

Adult Swim	4	4	4	4	3											7	7	7	7	7	7	7	7	7	7	7	7	7	64	39	142
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Daypart: 80% 8p to 12m    20% Post 12m

:15s :30s TOT  
 15 units :15 Unit Vendor Net  
 Historical Cost: based on 15 units

Unequivalized TRPs & Impressions					
A25-49		M18-49		F18-34	
TRPs	IMP	TRPs	IMP	TRPs	IMP
47.56	47,222	61.48	39,157	53.36	18,441

Unequivalized TRPs & Impressions					
A25-49		M18-49		F18-34	
TRPs	IMP	TRPs	IMP	TRPs	IMP
31.71	31,482	40.99	26,104	35.57	12,294

**Adjustment per IMG**

Adult Swim	4	4	4	4	3											3	3	4	4	4	4	4	4	4	4	4	6	6	0
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Pull overnight spots out of schedule and use funding on digital

:15s :30s TOT  
 15 units :15 Unit Vendor Net  
 Historical Cost: based on 15 units

**Actual**

February																														
Week 4							Week 3							Week 2							Week 1									
Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	
Adult Swim	4	4	4	4	3	2/2	2/3	2/4	2/5	2/6	2/7	2/8	2/9	2/10	2/11	2/12	2/13	2/14	2/15	2/16	2/17	2/18	2/19	2/20	2/21	2/22	2/23	2/24	2/25	2/26

Daypart: 100% 8p to 12m

Unequivalized TRPs & Impressions					
A25-49		M18-49		F18-34	
TRPs	IMP	TRPs	IMP	TRPs	IMP
31.7	31,482	41.0	26,104	35.6	12,294

# [adult swim]

RI

A Time Warner Company®  
404-827-0763

**AGENCY  
BILLING  
ADDRESS**

MEDIA FUNDING PARTNERS  
ATTN TO: MARC HATCH  
POBOX 430  
WASHOUGALWA 98671USA

**MAKE  
PAYMENT  
TO**

CARTOON NETWORK  
P OBOX 32183  
NEW YORK ,NY10087-2183

**Agency :** MEDIAFUNDING PARTNERS (22406)  
**Advertiser :** GLOBALLLC (28882)  
**Order Name :**  
**Brand Name :**  
**Salesperson :**  
**Order Type :** CASH(1)

**Invoice No**  
**Invoice Date**  
**Broadcast Month**  
**Division**  
**Network**  
**Order Number**

**Flight Dates :** 12/26/2016 - 01/29/2017

SCHEDULE				ACTUALBROADCAST						RECONCILIATION	
1 SEWNG TITLE	2 SPOTS	3 USN	4	5 DATE	6 DAY	7 TIME	8 LEN	9 SC#	10	11 REV	12 REMARKS
ADULT SWIM PRIME SU 800P-1200A	4	36653726		1/29	SU	827P	30	ORCL30D02H			
		36653727		1/29	SU	911P	30	ORCL30D01H			
		36653728		1/29	SU	1017P	30	ORCL30D02H			
		36653729		1/29	SU	1048P	30	ORCL30D01H			
ADULT SWIM PR MESA 800P-1200A	4	36653722		1/28	SA	814P	30	ORCL30D02H			
		36653723		1/28	SA	929P	30	ORCL30D01H			
		36653724		1/28	SA	1000P	30	ORCL30D02H			
		36653725		1/28	SA	1058P	30	ORCL30D01H			
SCHEDULED AMOUNT									TOTAL RECONCILIATION		

FEDERALID# 20-8166311

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG.

# [adult swim]

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ADDRESS**

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ATTN TO: MARC HATCH  
POBOX 430  
WASHOUGALWA 98671USA

**MAKE  
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TO**

CARTOON NETWORK  
P OBOX 32183  
NEW YORK ,NY10087-2183

**Agency :** MEDIAFUNDING PARTNERS (22406)  
**Advertiser :** GLOBAL LLC (28882)  
**Order Name :**  
**Brand Name :**  
**Salesperson :**  
**Order Type :** CASH(1)

**Invoice No**  
**Invoice Date**  
**Broadcast Month**  
**Division**  
**Network**  
**Order Number**

**Flight Dates :** 01/30/2017 - 02/26/2017

SCHEDULE				ACTUAL BROADCAST						RECONCILIATION	
1 SEWNG TITLE	2 SPOTS	3 USN	4	5 DATE	6 DAY	7 TIME	8 LEN	9 SC	10	11 REV	12 REMARKS
ADULT SWIM PRIMEW 800P-1200A	3	36653738		2/1	W	857P	30	ORCL30D05H			
		36653739		2/1	W	927P	30	ORCL30D04H			
		36653740		2/1	W	1130P	30	ORCL30D05H			
ADULT SWIM PRIMET800P-1200A	4	36653734		1/31	T	829P	30	ORCL30D05H			
		36653735		1/31	T	926P	30	ORCL30D04H			
		36653736		1/31	T	1010P	30	ORCL30D05H			
		36653737		1/31	T	1041P	30	ORCL30D04H			
ADULT SWIM PRIMEM 800P-1200A	4	36653730		1/30	M	827P	30	ORCL30D02H			
		36653731		1/30	M	912P	30	ORCL30D01H			
		36653732		1/30	M	956P	30	ORCL30D02H			
		36653733		1/30	M	1029P	30	ORCL30D01H			

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ADDRESS**

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ATTN TO: MARC HATCH  
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WASHOUGALWA 98671USA

**MAKE  
PAYMENT  
TO**

CARTOON NETWORK  
P O BOX 32183  
NEW YORK ,NY10087-2183

**Agency :** MEDIAFUNDING PARTNERS (22406)  
**Advertiser :** GLOBALLLC (28882)  
**Order Name :**  
**Brand Name :**  
**Salesperson :**  
**Order Type :**

**Flight Dates :** 01/30/2017 - 02/26/2017

**Invoice No**  
**Invoice Date**  
**Broadcast Month**  
**Division**  
**Network**  
**Order Number**

SCHEDULE				ACTUAL BROADCAST						RECONCILIATION	
1 SEWNG TITLE	2 SPOTS	3 USN		5 DATE	6 DAY	7 TIME	8 LEN	9 SC#	10	11 REV	12 REMARKS
ADULT SWIM PRIMETH 800P-1200A	2	36902900		2/23	TH	1014P	15	ORCL15T04H			
		36902899		2/23	TH	828P	15	ORCL15T02H			
ADULT SWIM PRIMEW 800P-1200A	2	36902898		2/22	W	929P	15	ORCL15F02H			
		36900396		2/22	W	1027P	15	ORCL15204H			

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# [adult swim]

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**AGENCY BILLING ADDRESS**  
MED A FUNDING PARTNERS  
ATIN TO: MARC HATCH  
POBOX 430  
WASHOUGALWA 98671USA

**MAKE PAYMENT TO**  
CARTOON NETWORK  
P OBOX 32183  
NEW YORK ,NY10087-2183

**Agency :** MEDIAFUNDING PARTNERS(22406)  
**Advertiser :** GLOBALLLC (28882)  
**Order Name**  
**Brand Name :**  
**Salesperson :**  
**Order Type :**

**Flight Dates:** 01/30/2017 - 02/26/2017

**Invoice No**  
**Invoice Date**  
**Broadcast Month**  
**Division**  
**Network**  
**Order Number**

SCHEDULE				ACTUAL BROADCAST					RECONCILIATION	
1 SEWNG TITLE	2 SPOTS	3 USN	5 DATE	6 DAY	7 TIME	8 LEN	9 SEC	11 REV	12 REMARKS	
ADULT SWIM PR MESU 800P-1200A	4	36842486	2/19	SU	828P	15	ORCL15D02H			
		36842487	2/19	SU	1130P	15	ORCL15D02H			
		36842488	2/19	SU	1046P	15	ORCL15D04H			
		36842489	2/19	SU	1143P	15	ORCL15D04H			
ADULT SWIM PR MESA 800P-1200A	4	36842388	2/18	SA	1013P	15	ORCL15D04H			
		36842389	2/18	SA	1058P	15	ORCL15D02H			
		36842484	2/18	SA	856P	15	ORCL15D02H			
		36842485	2/18	SA	1146P	15	ORCL15D04H			
ADULT SWIM PR MEF800P-1200A	4	36839245	2/17	F	828P	15	ORCL15D02H			
		36839246	2/17	F	911P	15	ORCL15D04H			
		36839247	2/17	F	1018P	15	ORCL15D02H			
		36839248	2/17	F	1112P	15	ORCL15D04H			
ADULT SWIM PRIMETH 800P-1200A	8	36839092	2/16	TH	827P	15	ORCL15D02H			
		36839093	2/16	TH	859P	15	ORCL15D04H			
		36839243	2/16	TH	959P	15	ORCL15D02H			
		36839244	2/16	TH	1029P	15	ORCL15D04H			
		36829990	2/23	TH	857P	15	ORCL15T02H			
		36829991	2/23	TH	930P	15	ORCL15T04H			
ADULT SWIM PR MEW 800P-1200A	8	36842096	2/23	TH	1057P	15	ORCL15T02H			
		36842097	2/23	TH	1129P	15	ORCL15T04H			
		36832812	2/15	W	941P	15	ORCL15D04H			
		36832813	2/15	W	1013P	15	ORCL15D02H			
		36839090	2/15	W	829P	15	ORCL15D02H			
		36839091	2/15	W	1057P	15	ORCL15D04H			
		36829986	2/22	W	812P	15	ORCL15F02H			
		36829987	2/22	W	859P	15	ORCL15204H			
ADULT SWIM PR MET800P-1200A	2	36829988	2/22	W	957P	15	ORCL15F02H			
		36829989	2/22	W	1130P	15	ORCL15204H			
		36831399	2/14	T	859P	15	ORCL15D02H			
		36831400	2/14	T	940P	15	ORCL15D04H			

FEDERALID# 20-8166311

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**Invoice No :**  
**Invoice Date :** 02/26/17  
**Broadcast Month :** FEBRUARY, 2017  
**Division :** KIDS  
**Network :** ADULTS  
**Order No :**

**Agency :** MEDIA FUND NG PARTNERS(22406)  
**Advertiser :** GLOBAL LLC (28882)  
**Order Name :**  
**Salesperson :**  
**Order Type :**  
**Flight Dates :** 01/30/2017 - 02/26/2017



SCHEDULE				ACTUAL BROADCAST					RECONCILIATION		
1 SEWNGTITLE	2 SPOTS	3 USN	4	5 DATE	6 DAY	7 TIME	8 LEN	9 PROGRAM	10	11 REV	12 REMARKS
ADULT S PR MET 800P-1200A	5	36832811		2/14	T	1029P	30	ORCL30D04H			
		36829982		2/21	T	910P	15	ORCL15F02H			
		36829983		2/21	T	949P	15	ORCL15F04H			
		36829984		2/21	T	1028P	15	ORCL15F02H			
		36829985		2/21	T	1129P	15	ORCL15F04H			
ADULT S PR MEM 800P-1200A	7	36831396		2/13	M	809P	30	ORCL30D05H			
		36831397		2/13	M	859P	15	ORCL15D02H			
		36831398		2/13	M	947P	15	ORCL15D04H			
		36829978		2/20	M	940P	15	ORCL15F02H			
		36829979		2/20	M	1013P	15	ORCL15F04H			
		36829980		2/20	M	1057P	15	ORCL15F02H			
		36829981		2/20	M	1129P	15	ORCL15F04H			

FEDERALID# 20-8166311

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**InvoiceNo :**  
**Invoice Date :** 02/26/17  
**Broadcast Month :** FEBRUARY,2017

**Agency :** MEDIA FUND NG PARTNERS(22406)  
**Advertiser :** GLOBAL LLC (28882)  
**OrderName :**



FEDERALID# 20-8166311

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